

PRESS RELEASE

October 9, 2010

Contact: Scott Lucas

Tel: 208-788-5191

Email: scott@elizabethlucascompany.com

Elizabeth Lucas Introduces New Product Line to Celebrate Successful First Year in Business

Idaho Mixed-Media Print Company Showcases Accent Pillows at High Point

The Elizabeth Lucas Company returns to the High Point Market with new prints and a new line of accent pillows.

Vintage Accents for Home Decoration

The wholesale art company plans to showcase a limited run of their new 22" down pillows, each with their own design hand-made in their Sun Valley, Idaho studio. With images of birds, botanicals, sea life, and animals, the pillows give any room an artistic, natural feel.

As with all their products, the pillows are made with recycled and green-conscious materials. "It's a water-based ink," says Scott Lucas, co-founder of The Elizabeth Lucas Company. "We don't use any dyes on our pillows. So there's no bleeding, and the designs will maintain their integrity."

Green Ideals in Art

The Elizabeth Lucas Company has seen a tremendously successful first year in business. Product sales to wholesalers and interior design firms have increased 10% show over show.

High Point Market

This is The Elizabeth Lucas Company's third visit to the High Point Market. Come see the exciting new art developed through our exclusive proprietary partnership with the California Academy of Sciences, utilizing vintage hand-drawn scientific illustrations.

Our Recycled Cardboard piece, "Riding the Vineyard" (36" x 54") is featured in High Point's *Home Fashion Forecast*. See us at InterHall Booth IHFC601. Ask for Scott Lucas, Elizabeth Lucas, or Cecile Jones.

Visit The Elizabeth Lucas Company online at www.elizabethlucascompany.com to obtain a wholesale price list. Pieces range from \$145 to \$550.

Images of the prints and pillows mentioned above, or from The Elizabeth Lucas Company website, may be obtained by email through PlanetMagpie, our web marketing company. Please email doreyne.douglas@planetmagpie.com with your request.

###