

PRESS RELEASE

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## **Elizabeth Lucas Introduces New Product Line to Celebrate Successful First Year in Business**

### **Idaho Mixed-Media Print Company Showcases Accent Pillows at NYIGF**

The Elizabeth Lucas Company returns to the New York International Gift Fair with new prints and a new line of accent pillows.

#### **Vintage Accents for Home Decoration**

The wholesale art company plans to showcase a limited run of their new 22" down pillows, each with their own design hand-made in their Sun Valley, Idaho studio. With images of birds, seashells, foxes, and other elements of nature, the pillows give any room an organic feel.

As with all their products, the pillows are made with recycled and green-conscious materials. "It's a water-based ink," says Scott Lucas, co-founder of The Elizabeth Lucas Company. "We don't use any dyes on our pillows. So there's no bleeding, and the designs will maintain their integrity."

Their centerpiece print for NYIGF is "Die Pflanzen." A 36" x 48" wall print, this piece calls up images of a serene European forest. This and ELC's other available prints are all made 100% from reclaimed elements and natural inks.

#### **Green Ideals in Art**

The Elizabeth Lucas Company has seen a tremendously successful first year in business. Product sales to wholesalers and interior design firms have increased 10% show over show.

A wholesale price list is available at Pier 94, Booth 480422. Ask for Scott Lucas, Elizabeth Lucas, or Cecile Jones.

*Visit The Elizabeth Lucas Company online at [www.elizabethlucascompany.com](http://www.elizabethlucascompany.com).*

*Images of the prints and pillows mentioned above, or from The Elizabeth Lucas Company website, may be obtained by email through PlanetMagpie, our web marketing company. Please email [doreyne.douglas@planetmagpie.com](mailto:doreyne.douglas@planetmagpie.com) with your request.*

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