

PRESS RELEASE
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Elizabeth Lucas Moves to Permanent Presence in Atlanta at C. Mosso Showroom

Wholesale Art Company Returns to AmericasMart with Steel Art and Decorated Furniture

From July 10 to 17, design professionals will converge on Atlanta, GA for the AmericasMart gift and home furnishing market. Dozens of vendors staff booths to showcase fine art, sculpture, furniture and more for the week.

The Elizabeth Lucas Company, however, has moved up to a permanent presence.

"We were so successful in the High Design temporary space, it was time to make it permanent," said Scott Lucas, co-owner.

The wholesale artwork company has taken a permanent location in the Christian Mosso (CMA) Showroom. This high-end showroom is open year-round, showing everything from perfumes to furniture to ELC artwork.

Bringing Art on Galvanized Steel

The Elizabeth Lucas Company is known nationwide for producing "new vintage" artwork – classic visuals reproduced with all-new blending, texturing and layered effects. Because of the endless possibilities inherent in such a method, customers have asked for more variety at previous shows.

In response, ELC brought all-new art and an expanded furniture inventory to Atlanta. Some of the newer pieces brought to AmericasMart are limited-edition sheets of galvanized steel with an original ELC art piece printed on them. Like "Apricots," above.



Framed with barn timbers for a subtle border, the image jumps out at you in a brilliant visual. On a medium that lasts for generations.

What's Also on Display: Popular Pillows and New Art-Decorated Furniture

Visitors to ELC's C. Mosso showroom display will see a variety of new furniture pieces – like the "Western Edition Bull" ottoman (shown above). This ottoman has the artwork printed directly onto its canvas upholstery. (Furniture pieces may also use sturdy burlap or fine linen, depending on the art desired and the type of piece).

Such furniture effectively moves art off the walls and tabletops, out into the room itself.

The company makes all efforts to be “Green” with its products. The steel prints’ barnwood frames are reclaimed from old barns. Inks used in making furniture prints are all environmentally-friendly.

Atlanta’s Selection Just the Beginning - Custom Artwork Available Year-Round

The booth’s selection is limited by space, not by creativity. Custom art prints, slipcovers and more are available. ELC can place virtually any print on any medium out there. With the same type of ELC prints on the furniture as you’d have on the wall, all rooms in the house become spaces in an art history tour.

To locate the Elizabeth Lucas Company display, go to:

The Christian Mosso and Associates Showroom – <http://www.cmashowroom.com/>
230 Spring Street, Suite 1130
Atlanta, GA 30303
(404) 521-0799
service@cmosso.com

Visit The Elizabeth Lucas Company at www.elizabethlucascompany.com for art examples and a wholesale price list.

Images of the artwork mentioned above, or from The Elizabeth Lucas Company website, may be obtained by email through PlanetMagpie. Please email doreyne.douglas@planetmagpie.com with your request.

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