

PRESS RELEASE
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Elizabeth Lucas Company Introduces New Line of Wholesale Prints under \$75, Pillows Under \$50

ELC Market Line Includes Single-Layer Prints & Cotton Pillows, Produced for Retail Sale

From October 18 to 23, the Elizabeth Lucas Company will attend the High Point Market in North Carolina, like they have for the past several years. Often at such shows they will introduce a new type of artwork, or furniture piece displaying their “new vintage” art styles.

This year, they’re introducing a completely new product line – **ELC Market**.

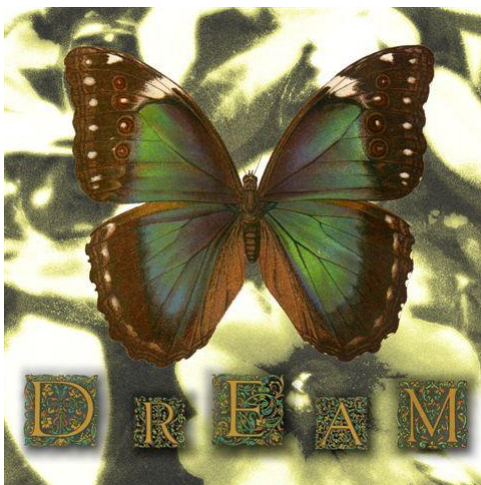
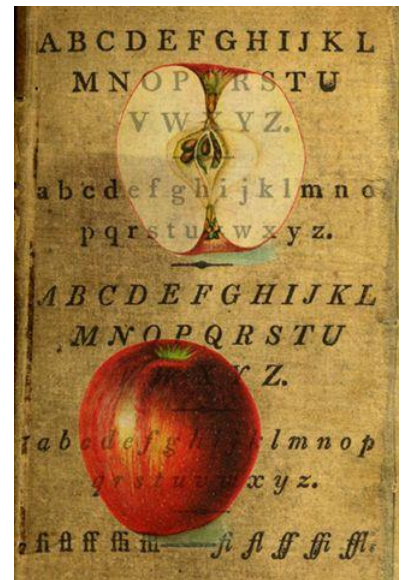
The new Market products are single-layer art prints, priced under \$70 each, and decorative pillows, priced under \$50 each. They’re intended for retail sales.

Each art print is wrapped in burlap trim and hand-finished with nail heads for vintage appeal (like “Coffman”, right). Each pillow has a 600 thread-count, 100% cotton fill, and all-new ELC Market artwork (like “Dream” below).

Also at High Point: Steel Art, Furniture, Headboards

The new line isn’t the only option designers & wholesalers will find at the ELC booth. They’ll also have a selection of other media, from chair-back slip covers to art on galvanized steel to full-size bed headboards.

“Our artwork brings color and activity to any room,” said Scott Lucas, co-owner. “It only made sense to create headboards. They put style and great imagery into the bedroom, just like our other pieces do for the living room and halls.”



Custom Artwork Available Year-Round

The ELC booth is located in High Point’s InterHall, Booth 307. Examples of the new ELC Market prints & pillows will be on display. Visitors can request custom orders on-site; Elizabeth Lucas will place virtually any print on any medium in their inventory.

With the same type of ELC prints on the furniture as you’d have on the wall, all rooms in the house become spaces in an individual art gallery.

Visit The Elizabeth Lucas Company at www.elizabethlucascompany.com for art examples and a wholesale price list.

Images of the artwork mentioned above, or from The Elizabeth Lucas Company website, may be obtained by email through PlanetMagpie. Please email doreyne.douglas@planetmagpie.com with your request.

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