

PRESS RELEASE
January 4, 2012

Contact: Scott Lucas
Tel: 208-928-7444
Email: scott@elizabethlucascompany.com



Elizabeth Lucas Showcases Nationally-Recognized Fall Line at 2012 New York International Gift Fair

"New Vintage" Home Furnishings Company Returning to New York with New Ottoman Line, New Chair Cushions & Tote Bags

The Elizabeth Lucas Company returns for its fourth year to NYIGF. This year they're bringing several new additions, including an all-new line of designer ottomans & upholstered benches.

All-New Products: Ottomans and Upholstered Benches

A brand-new line of ottomans will debut at NYIGF from January 28 - February 1, 2012. These pieces are hand-made, displaying the same "new vintage" styles that Elizabeth Lucas art prints & chair cushions are known for.



The ottomans are circular, best for an intriguing accent to a living room set. The upholstered benches make attractive piano benches or seating for foyers and hallways.



Almost any ELC design can be made into an ottoman or upholstered bench. Displayed here are two such examples: "French Pear 1" (Ottoman, above right) and "Thoroughbred" (Upholstered Bench, lower right).

New Chair Cushions and Tote Bags

Attendees will be the first to see new Elizabeth Lucas accent pillows and women's tote bags. The totes, like "Vintage Champion" (below right), have been extremely popular since their introduction in April.

Award-Winning Wholesale Art

Elizabeth Lucas prints & pillows have been nationally recognized for style in the past 3 years. A 36" x 54" wall print titled "Riding the Vineyard" was featured in **Country Living's "House of the Year 2010"** project. "Riding the Vineyard" hung on the wall of a custom-built green home at New York's World Financial Plaza.



In addition, **Neiman Marcus** now carries several Elizabeth Lucas pillows and prints on their website. "1830 #1" (on right) is one of the prints available. Neiman Marcus even included ELC accent pillows in their Featured Fall Picks 2011 newsletter.

Causes That Matter – The American Cancer Society

The Elizabeth Lucas Company joins High Point in supporting Causes That Matter. They are proud long-time supporters of The American Cancer Society.

The Elizabeth Lucas Company will be at Pier 94. Please stop by and see the new art!



Visit The Elizabeth Lucas Company at www.elizabethlucascompany.com for art examples & a price list.

Images of the prints and pillows mentioned above, or from The Elizabeth Lucas Company website, may be obtained by email through PlanetMagpie. Please email doreyne.douglas@planetmagpie.com with your request.

###